

TRADEMARK

NTD TRADEMARK GROUP

DEDECATED, PROFESSIONAL, CLIENT-ORIENTED, PRAGMATIC

NTD's trademark group is one of the earliest and experienced trademark teams in China. We have practiced and provided full services in trademark aspects for almost 30 years including search and surveillance, assignment, modification, renewal, licensing, opposition, cancellation, invalidation, administrative litigation, and consultation on trademark protection strategies. The number of applications for registration we handled in the past years is more than 100,000.

There are 35 plus trademark attorneys and 25 plus supporting staff in the trademark group. Especially, we have 14 senior trademark attorneys (with experience more than 10 years in the field of trademark) as leaders of different teams. Our trademark attorneys have not only accumulated in-depth knowledge of the trademark related Chinese laws and practice, but are also fluent in foreign languages thereby being capable of efficiently communicating with foreign clients worldwide. In addition, our trademark attorneys are experienced in strategic counseling and are adept at solving trademark problems by providing practical and efficient solutions in the most cost effective way.

In short, the quality of our services can be ensured by the extensive experience, efficient communication skills and good connections with the related authoritative sectors. Further, a reliable in-house computerized trademark management and watching database also ensures our efficiency and due-diligence in the daily work. Many of our clients are among Fortune 500. The trademark group enjoys good reputation among clients and has been placed in high ranks for many years by the professional media like WTR, MIP.



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